



SPA VILLAGE TANJONG JARA – NATURE’S ALTERNATIVE

20 June 2007...Clinical, high-tech beauty treatments are a billion dollar business, but what about nature’s very own alternatives? At Spa Village Tanjong Jara on East coast Malaysia, it is not the latest technology which inspires but age-old healing traditions and the rich tapestry of Malay culture and heritage.

Set within a secluded complex of gardens and pools overlooking the golden sands and turquoise waters of the South China Sea, Spa Village Tanjong Jara is a haven of serenity and the only luxury spa in the world to focus on traditional Malay healing arts.

Cleansing rituals dating back to the Royal Malay Courts of the 17th century ensure the constraints of modern life become a distant memory from the moment you arrive. In this vein, every treatment begins with a Mandi Bunga or floral bath, traditionally practiced in Malay Weddings to rid the body of negative energies and leave couples radiant and glowing.

Under the warmth of the tropical sunshine, this simple cleansing ritual takes on a profoundly cathartic and sensual dimension as guests are gently doused with seven jars of water, each filled with a unique healing flower to bless the body and soul. Once fully refreshed, the Spa Village menu provides a wealth of innovative treatments to be explored, each one true to its Malay heritage and using only local herbs, spices and oils.

Wherever possible, the ingredients are sourced from neighboring villages and markets, where locals handpick the leaves or roots, or cultivate the spices themselves and, for the ultimate authenticity, the Spa Village is overseen by 54 year old fisherman and local midwife Pak Yahya,

whose traditional healing techniques have been proved worth of both local and international acclaim.

For a truly Malay experience, the resort's signature Asam Roselle treatment combines locally grown and handpicked red Roselle petals with ginger, nutmeg, galangal and carotene oil to create an exhilarating oil blend whose therapeutic properties are brought to life through massage and exfoliation, leaving the skin silky soft and the body invigorated.

Couples, too, can experience the wonders of the spa's Malay elements, providing an idyllic spell for newlyweds looking for a romantic interlude. The six-treatment package of *Dandan Puteri Tujuh* (for her) and *Panji Alam* (for him) helps couples radiate calm and beauty from inside and out, combining massage and body scrubs and ending fittingly with an herbal tonic that nourishes the body from within.

At Spa Village Tanjong Jara, there is simply no room for hybrid or force-grown ingredients. Instead, nature guides its treatments, providing wellness and beauty, stripped of pretension, anchored in the vibrant heritage of Malaysia.

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Tanjong Jara Resort is an award-winning luxury spa resort on Malaysia's east coast which has been designed to replicate 17th century Malay palace architecture. Situated on an extensive beach of golden sand, its 99 spacious rooms are positioned to offer panoramic views of the South China Sea. The Spa Village at the Resort features treatments formulated from age-old traditional Malay therapies and indigenous herbs.
